



American Kinesiotherapy Association

118 College Drive #5142 · Hattiesburg, MS 39406 · 800-296-2582 (AKTA) · www.akta.org

AKTA 2008 Sponsorship Opportunities

Sponsorship Packages (January 2008- December 2008)

Cardiac Package \$5,000 per year

Full-Page Premium Ad in *Mobility* newsletter and corresponding complimentary copies
Web Site Sponsor
Corporate membership in the AKTA (\$500.00 value)
Monthly Association-generated broadcast email

Endurance Package \$2,500 per year

Full-page Premium Ad in *Mobility* newsletter and corresponding complimentary copies
Web Site Sponsor
Attend Vendor Appreciation Reception
Bi-monthly Association -generated broadcast email

Strength Package \$1,750 per year

Half-Page Premium Ad in *Mobility* newsletter and corresponding complimentary copies
Web Site Sponsor
Quarterly Association -generated broadcast emails

Mobility Package \$1000 per year

Half-Page Premium Ad in *Mobility* newsletter one year
Web Site Sponsor

Media Advertising

AKTA has two forms of Media advertising, *Mobility* and the AKTA website. The web site (www.akta.org) received a facelift in Fall 2006. Our site is highly-focused: we believe it will reach audiences you may also want to reach. The official newsletter of the AKTA, *Mobility*, is sent to all current members three times a year.

Mobility advertising per edition:

Full Page: \$200
Inserts (flat): \$250
Half Page/horizontal: \$150
Half Page/vertical: \$150
Quarter Page: \$100

Web Sponsor

\$250 per year
Web Site sponsor for one year

Association Membership 2007-2008 (July 2007- July 2008)

Corporate Membership \$500.00 per year

The corporate membership for any company interested in promoting the profession of Kinesiotherapy or rehabilitation related activities or equipment. This is a non-voting member of the Association.

Membership includes:

- 1) ¼ page advertisement in *Mobility* at no charge
- 2) 1 year subscription to *mobility*
- 3) Utilize the association's mailing list one time each year
- 4) 10% discount on vendor space at the national conference

Organization Membership \$200.00 per year

Other allied healthcare organization interested in supporting the profession of Kinesiotherapy.

Membership includes:

- 1) 1 year subscription to *mobility*
- 2) Membership Rate to AKTA sponsored educational opportunities during the membership year



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Yes! I am interested in becoming an AKTA Sponsor for 2007

Sponsor Information (please check all that apply)

Sponsor Packages Media Advertising Association Membership

Sponsorship Level (indicate package)

Point of Contact Email

Company Name

Address

City State Zip

Phone Fax

Web Site

Enclosed is my check for \$_____

Please e-mail your logo for inclusion on promotional materials to Helen.fuller@usm.edu. If you have any questions or need any assistance please call or email the AKTA Executive Office.

Thank you for your support of the AKTA.

Please fill out, print and mail this page to

AKTA, Executive Director
118 College Drive #5142
Hattiesburg, MS 39406